



*WHICH PATH
WILL YOU TAKE?*

MAXXFORCE
INTERNATIONAL DIESEL POWER

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In-Cylinder Solution VS. After-Treatment

Advantage:
MaxxForce®
2010 Simplicity
In-Cylinder Solution
with Advanced EGR

Competition
2010 Complexity
EGR + SCR
After Treatment

Fuel Economy

✓
[Diesel Fuel]

✓
[Diesel Fuel + Urea]

Fully EPA Compliant



Technology for North America



Lower Operating Costs



No Urea required



No Urea Delivery Infrastructure Required



No Urea Refill Hassle



No Additional Hardware Required

No tanks, brackets, heaters,
sensors or monitoring devices.



No Payload Penalty



No new service training required



Residual Value

Stable

Uncertain

No new driver or tech training



No Impact on TEM's

[Easy Packaging]

